

# Learning is not a game:



How gaming elements strengthen education


True, learning is hard work. But does that mean it can't also be fun?

Merging elements from the games kids know and love with rigorous learning opportunities can be a recipe for success. As students lose themselves in their learning journeys, they'll build momentum and an enthusiasm for education that can't be beat.

Here's how several game elements can be used to keep students plugged in to learning.

## Motivate students to keep learning

**Achievements**



2500 pts

**Your challenge** ⓘ

5 days left

Complete the challenge by:  
 - Chatting with a tutor  
 - Giving feedback on a chat after it ends  
 - Submitting a piece of writing for review

- 1 of 1 reviews requested
- 0 of 1 tutoring sessions
- 0 of 1 feedback submissions


### Progress indicators

Helping students visualize how far they've come—and, crucially, how far they still have to go—can be a powerful tool for encouraging them to complete educational activities.

### Challenges

Think you've got what it takes? Challenges give students a sense of purpose, prompting them to take specific actions that drive further learning.


## Recognize learners' achievements



**Garrulous Gopher**

Finish five chat sessions to level up and earn the Garrulous Gopher trophy!

2000 pts



2500 pts

Customize Avatar

### Badges, trophies, and stickers


Digital display cases help students look back on everything they've accomplished throughout their learning journeys with a sense of pride.

### Points

There's no real end to learning! Students can run up their point tallies, constantly striving to raise their score by completing ever more learning moments.

## Build meaning and foster connection

Select your avatar




Save Changes

Cancel

### Avatars

Creating a character—and customizing how it looks—helps students express their individuality and connect deeply with educational programs using a virtual persona.



Practice Paper Math Missions

### Storylines and narrative

Story elements can turn dry practice sessions into exciting learning adventures that help students stay engaged while they hone their academic abilities.