

# Paper's Professional Services

Discover Paper's professional services, designed to help districts and educators make the most impact in their classrooms.



#### **Onboarding and Implementation**

Ensure a seamless setup and integration with these dedicated resources.

Service	Description
Dedicated Onboarding Specialist	Dedicated experts build a custom roll-out plan tied to your strategic goals. It includes a timeline and professional learning plan to best support your community.
Training: Effective Program Implementation	Learn how to effectively roll out Paper to support your community and ensure program success. This can be completed in one or two hour-long virtual sessions led by your Onboarding Specialist.
Technical Setup & Integration	Dedicated setup instruction and support from our Implementation Engineers to seamlessly integrate Paper with your existing systems.
Marketing Resource Hub	Access to hundreds of resources to announce your partnership and get your community started with Paper. Includes posters, videos, flyers, guides, social media templates and more.
Implementation Guides	Step-by-step guides for teachers to easily introduce Paper to students.

# Program Management and Optimization

Get the most out of your partnership with additional support, personalized data, and custom marketing materials.

Service	Description	
Strategic Support & Guidance for District Leaders	Collaborate during recurring planning meetings with your dedicated Paper team to align on your vision and goals for student achievement, review program progress, and build a plan for program success.	
Live Chat Technical Support	Immediate technical assistance from our expert support reps via live chat every weekday, 8:30 AM to 4:30 PM PST.	
Data & Reporting	Access to all student activity in the platform in a strategic dashboard. This lets you continuously monitor progress towards goals, and deep dive into data with your dedicated Paper team.	
Impact Study: Measuring Outcomes & Efficacy	An impact study published by our accomplished research team providing data-backed findings on how Paper supports your students' academic growth.	
Customized Marketing Resources	Branded resources created by our expert team to best fit your needs. Includes PR and media support and a partnership announcement produced by our team.	

## **Professional Development Services**

Equip your educators with the resources they need to learn Paper's platform and integrate its tools into daily instruction.

Service	Description	
Paper Webinars for Educators	Live virtual workshops available on a weekly basis for teachers to become Paper experts.	
Paper Academy	Unlimited access to on-demand courses where educators learn about Paper's features and how the platform can best support their students.	
Paper Certification Course	Educators can become Certified Paper Power Users by completing our official certification course. Certification includes a Paper badge and special reward!	
Resource Hub for Educators	Hundreds of guides, lesson plans, videos, and templates that help educators support their students with Paper in the classroom.	
Family Engagement Resource Package	Resources and best practices for raising awareness of Paper among families, or delivering presentations to parents and guardians about Paper.	
Live Professional Development Workshops	Live virtual or in-person training for your community of educators, students and families, customized to fit your needs. See our Professional Development workshops for more details.	

## **Live Professional Development Workshops**

Provide educators with hands-on training with our workshops, available virtually and inperson. In-person workshops must have a minimum attendance of 30 participants.

Workshop	Length	Description
Getting Started with Paper: The Foundations	60 mins	Educators will discover the value of using Paper with their students to reinforce learning both in and out of the classroom. They will have the opportunity to explore a variety of features through a live demonstration and learn about the benefits Paper offers both students and educators alike.
Beyond the Basics: Integrating Paper into Instructional Routines	45-60 mins	Educators will dive into the best practices for integrating Paper into their students' routines, both in and out of the classroom. They will create an action plan for supporting their students with Paper's tools and effectively implement long-term success.
Subject-Specific Focus (Math, ELA, Science or Social Studies)	60 mins	Make a <b>Getting Started with Paper</b> or <b>Beyond the Basics</b> session subject-specific! Dive into subject-specific best practices for a designated group of educators.
Coaching and Mentoring for PLCs or Teaching Teams	30-45 mins	Targeted collaboration with a Paper expert during PLC or small group planning time. Subject-specific.
MajorClarity by Paper: Career Exploration and Academic Planning	60 mins	For counselors and/or educators, focused on discovering Paper's college and career readiness tools and how to successfully implement them.
Train-the-Trainer	60 mins	Supporting designated educators in delivering learning workshops for other educators to accelerate program adoption.
Paper Reading Deep Dive	45 mins	Educators will dive into the fluency benefits of Paper Reading and how to effectively incorporate it into daily practices and curriculum.
In-Classroom Introduction for Students	30 mins	A 2-part workshop where 1) A Paper expert will provide a guided introduction to Paper directly to students. And 2) Provide guidance to both teachers and students while the students engage with the platform.
Paper for Parents/Guardians	30-60 mins	For families to discover the value of using Paper with their kids.